

EASE SPONSORSHIP PACKAGE 2019



EASE Investment Partner \$100,000 (One Partnership Opportunity) *

Branded as Presenting Partner of 2019 Conference with all print and electronic marketing materials stating: "EASE presented by [YOUR COMPANY'S NAME]"	Branded as Investment Partner of 2020 Conference with partner badges reflecting "Investment Partner"	Branded as Investment Partner of 2021 Conference with partner badges reflecting "Investment Partner"
YEAR 1	YEAR 2	YEAR 3
<p>YOUR Logo displayed as Investment Partner as follows:</p> <ul style="list-style-type: none"> • Onscreen during Opening Keynote presentation • Signage throughout conference and expo areas • Banner ad/logo on website (Banner Ad to be provided by partner) • Placement on pre-conference electronic correspondences • Placement on conference shirts 	<p>YOUR Logo displayed as Investment Partner as follows:</p> <ul style="list-style-type: none"> • Onscreen during a Keynote presentation or similar • Signage throughout conference and expo areas • Banner ad/logo on website (Banner Ad to be provided by partner) • Placement on pre-conference electronic correspondences • Placement on conference shirts 	<p>YOUR Logo displayed as Investment Partner as follows:</p> <ul style="list-style-type: none"> • Signage throughout conference and expo areas • Banner ad/logo on website (Banner Ad to be provided by partner) • Placement on pre-conference electronic correspondences • Placement on conference shirts
Session/Workshop presentation for specific target audience: parents, school administrators, teachers	Session/Workshop presentation for specific target audience: parents, school administrators, teachers	Session/Workshop presentation for specific target audience: parents, school administrators, teachers
Five complimentary conference registrations	Three complimentary conference registrations	Two complimentary conference registrations
Five-minute welcome at EASE opening	Three-minute welcome at lunch-time general session	Three-minute welcome at lunch-time general session
Back external conference journal cover (advertisement provided by partner)	Back external conference journal cover (advertisement provided by partner)	Back external conference journal cover (advertisement provided by partner)
Oversized table-top vending space in prime location during resource expo	Oversized Table-top vending space in prime location during resource expo	Oversized Table-top vending space in prime location during resource expo

Registration list two weeks prior to conference	Registration list two weeks prior to conference	Registration list two weeks prior to conference
Listing and mentions in all press and media releases and on-air interviews with corporate representative		
Investment: \$50,000	Investment: \$30,000	Investment: \$20,000

Abilities Partner \$75,000 (One Partnership Opportunity)

Branded as Abilities Partner of 2019 Conference	Branded as Abilities Partner of 2020 Conference	Branded as Abilities Partner of 2021 Conference
YEAR 1	YEAR 2	YEAR 3
<p>YOUR Logo displayed as follows :</p> <ul style="list-style-type: none"> • Onscreen during Lunch time Keynote presentation • Logo and link on website • Signage throughout conference and expo areas • Placement on pre-conference electronic correspondences • Placement on conference shirts 	<p>YOUR Logo displayed as follows:</p> <ul style="list-style-type: none"> • Logo and link on website • Signage throughout conference and expo areas • Placement on pre-conference electronic correspondences • Placement on conference shirts 	<p>YOUR Logo displayed as follows:</p> <ul style="list-style-type: none"> • Logo and link on website • Signage throughout conference and expo areas • Placement on pre-conference electronic correspondences • Placement on conference shirts
Session/Workshop presentation for specific target audience: parents, school administrators, teachers	Session/Workshop presentation for specific target audience: parents, school administrators, teachers	Session/Workshop presentation for specific target audience: parents, school administrators, teachers
Seven complimentary conference registrations	Five complimentary conference registrations	Three complimentary conference registrations
Five-minute welcome at lunch time general session	Introduction of one conference keynote presenter or similar	Introduction of one conference keynote presenter or similar
Back external conference journal cover (advertisement provided by partner)	Back external conference journal cover (advertisement provided by partner)	Back external conference journal cover (advertisement provided by partner)

Oversized table-top vending space in prime location during resource expo	Table-top vending space in prime location during resource expo	Table-top vending space in prime location during resource expo
Registration list two weeks prior to conference	Registration list two weeks prior to conference	Registration list two weeks prior to conference
Investment: \$40,000	Investment: \$20,000	Investment: \$15,000

Assistive Technology Partner \$50,000 (One Partnership Opportunity)

This partner will underwrite the conference's Mindfulness Lounge and Presentation Space

Branded as Assistive Technology Partner of 2019 Conference.	Branded as Assistive Technology Partner of 2020 Conference
YEAR 1	YEAR 2
YOUR Logo displayed as follows: <ul style="list-style-type: none"> • Banner signage in Mindfulness Lounge • Logo and link on website • Signage throughout conference and expo areas • Placement on conference shirts 	YOUR Logo displayed as follows: <ul style="list-style-type: none"> • Banner signage in Mindfulness Lounge • Logo and link on website • Signage throughout conference and expo areas • Placement on conference shirts
Session/Workshop presentation in the Mindfulness Lounge for specific target audience: parents, school administrators, teachers	Session/Workshop presentation in the Mindfulness Lounge for specific target audience: parents, school administrators, teachers
Three complimentary conference registrations	Three complimentary conference registrations
Introduction of partner and Recharge Lounge during conference opening	Introduction of partner and Recharge Lounge during conference opening
Center spread full-page ad in conference journal (advertisement provided by partner)	Center spread full-page ad in conference journal (advertisement provided by partner)
Table-top vending space in Recharge Lounge	Table-top vending space in Recharge Lounge
Registration list two weeks prior to conference	Registration list two weeks prior to conference
Meet and greet with keynotes	Meet and greet with keynotes
Investment: \$25,000	Investment: \$25,000

Partner for Parents \$20,000 (Two Partnership Opportunity)

Branded as Partner for Parents of 2019 Conference with all print and electronic marketing materials stating: "Scholarships for parents presented by [YOUR COMPANY'S NAME]"

This partnership is intended to underwrite the attendance costs for up to 200 parents to attend the conference.

YOUR Logo displayed as follows:

- o Logo and link on website
 - o Signage throughout conference and expo areas
 - o Placement on pre-conference electronic correspondences
 - o Placement on conference shirts
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- Half-page advertisement in conference journal (advertisement provided by partner)
 - Table-top vending space in prime location during resource expo
 - Two complimentary conference registrations
 - Meet and greet with keynotes
 - Registration list two weeks prior to conference
 - Corporate promotional item included in conference bags (Items provided by partner)

Education for All Partner - \$20,000 (Two Partnership Opportunity)

Branded as underwriters of the General Sessions.

This partnership is intended to underwrite costs of keynote presenters during the conference.

YOUR Logo displayed as follows:

- o Signage throughout conference and expo areas
 - o Logo and link on website
 - o Onscreen during Keynote presentation underwritten
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- Company introduction and introduction of keynote
 - Half-page advertisement in conference journal (advertisement provided by partner)
 - Table-top vending space during resource expo
 - Two complimentary conference registrations
 - Meet and greet with keynotes
 - Corporate promotional item included in conference bags (Items provided by partner)

ADL Partners - Meals \$15,000 (Five Partnership Opportunity)

Branded as Partners for Activities of Daily Living (ADL) of 2019 Conference with all print and electronic marketing materials stating: "Meal/Type has been provided by [YOUR COMPANY'S NAME]"

This partnership is intended to underwrite costs of meals (Breakfast/Lunch) during the conference.

YOUR Logo displayed as follows:

- o Signage throughout conference and expo areas
 - o Logo and link on website
 - o Placement at each buffet station and meal area
- Half-page advertisement in conference journal (advertisement provided by partner)
 - Table-top vending space in during resource expo
 - Meet and greet with keynotes
 - Two complimentary conference registrations
 - Corporate promotional item included in conference bags (Items provided by partner)

Accessibility for All Partner - \$10,000 (Two Partnership Opportunity)

Branded as underwriters of attendee parking.

This partnership is intended to underwrite parking costs for the conference attendees.

YOUR Logo displayed as follows:

- o Signage throughout conference and expo areas
 - o Logo and link on website
 - o On parking passes
- Half-page advertisement in conference journal (advertisement provided by partner)
 - Table-top vending space
 - Welcome/registration area
 - Two complimentary conference registrations
 - Meet and greet with keynotes
 - Corporate promotional item included in conference bags (Items provided by partner)

Adaptive Swag & Bag - \$5,000 (Two Partnership Opportunities)

This partnership is intended to underwrite the cost of conference apparel and bags.

YOUR Logo displayed as follows:

- o Signage throughout conference and expo areas
 - o On team and volunteer shirts (sleeve placement)
 - o On conference swag bag
 - o Logo and link on website
- Half-page advertisement in conference journal (advertisement provided by partner)
 - Table-top vending space in resource expo
 - Two complimentary conference registrations
 - Meet and greet with keynotes
 - Corporate promotional item included in conference bags (Items provided by partner)

Refuel & Energize - \$2,500 (Four Partnership Opportunities)

This partnership is intended to underwrite costs of snacks provided during conference breaks.

YOUR Logo displayed as follows:

- o Signage throughout conference and expo areas
 - o Logo and link on website
 - o Placement at each break area
- Table-top vending space in resource expo
 - Meet and greet with keynotes
 - Two complimentary conference registrations
 - Corporate promotional item included in conference bags (Items provided by partner)

Inclusion Partners \$500 (Eighty Partnership Opportunities)

YOUR Logo displayed as follows:

- o Logo and link on website
 - o Signage throughout conference areas
- Dedicated social media mention beginning two weeks prior to conference
 - Table-top vending space in resource expo
 - Two complimentary conference registrations
 - Corporate promotional item included in conference bags (Items provided by partner)

Conference Journal Advertisements*:

YOUR full-page, full color ad: \$150

YOUR half-page, full color ad: \$100

*Artwork provided by partner